

1. Which of these statements do you agree with? Which do you disagree with? Why?

- a. There are no new ideas.
- b. Most of the best ideas are discovered by accident.
- c. Research and development is the key to great business ideas.
- d. There is nothing wrong with copying and improving the ideas of others.
- e. The best way to kill an idea is to take it to a meeting

2. TEXT COMPREHENSION

WHO NEEDS TRANSLATORS?

Google is developing software for the first phone capable of translating foreign languages almost instantly. By building on existing technologies in voice recognition and automatic translation, Google hopes to have a basic system ready within a couple of years. If it works, it could eventually transform communication among speakers of the world's 6,000-plus languages.

The company has already created an automatic system for translating text on computers, which is being honed by scanning millions of multilingual websites and documents. So far, it covers 52 languages. Google also has a voice-recognition system that enables phone users to conduct web searches by speaking commands into their phones rather than typing them in.

Now it is working on combining the two technologies to produce software capable of understanding a caller's voice and translating it into a synthetic equivalent in a foreign language. Like a professional human interpreter, the phone would analyse "packages" of speech, listening to the speaker until it understands the full meaning of words and phrases, before attempting translation.

3. Write your opinion about:

Is this an interesting idea? Why?

Could it be profitable?

Can you think of any problem of this idea might have?

RELATIVE PRONOUNS		
Who	Relates to people (subject)	The musician who wrote this song is French.
whom	Relates to people (objects)	I know the boy whom sits next you
Which	Relates to animal and objects	This is the cake which Mary made
Why	Refers to reason	Do you know the reason why the market is closed?
When	Refers to time	The day when the concert takes place is Saturday.
Where	Refers to place	This is the house where my son was born
Whose	Refers to possession	The boy whose phone just rang should stand up.
That	Relates to people, animals and things	12 th September is the date that I was born.

4. Complete the sentences in the job advertisement with WHO or WHICH

ÉLÉGANCE - managing director (Paris-based, competitive salary)

Élégance is a leading European beauty company (1) owns a number of famous brands. Founded in 1977, Elegance is an ambitious company(2) is looking for a first-class leader (3) can meet the challenge of international growth. We are seeking a highly motivated candidate (4) is creative, articulate and energetic. We need a Managing Director (5) understands the trends in the cosmetics market and (6) will provide strong, strategic leadership. The successful candidate will lead a winning team (7) achieved record sales last year. In the first Instance and in complete confidence, please write with CV to Yvonne Roland at: Agence Richaud, 19 boulevard Gobelins, Paris 75005, France.

5. Prepare a presentation about the topics bellow:

A place where you have visited on holiday

- You should mention at least 2 following topics: Where you have been, weather, local people, transport food, entertainment.

Your job or school

- You should mention at least 2 following topics: Responsibilities and tasks, the future, structure, group activities.